



FOR IMMEDIATE RELEASE:
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Photo Opportunity

PREVIEW: *Traffic Jam!* At Como Town in Saint Paul

WHAT: *Traffic Jam!* Bumper Cars include custom-designed Como Town taxi, police and fire chief vehicles as well as four zoo animals—tiger, snake, zebra and lion. The vehicles wheel around a 1,200-square-foot track where kids, as well as adults, can create their own *Traffic Jam!*

These customized Como Town cars were made especially for Como Town by I.E. Park Company, in Reggio Emilia, Italy. Soon to be a visitor favorite, *Traffic Jam!* will join other Como Town favorites, like the double spiral roller coaster Screamin' Dragon, Drop Zone and Como Town Driving School.

WHEN: Preview *Traffic Jam!* Thursday, July 12, official opening Friday, July 13.

WHERE: Como Town Amusement Park at Como Park Zoo and Conservatory, 1301 Midway Parkway, Saint Paul.

Now in its third season, the redeveloped and expanded amusement park is open daily at 10 a.m. through September 3, and weekends through September 30.

For additional information about Como Town, call 651-487-2121 or visit www.comotown.com.

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Editors: For photos or additional information please contact Jackie Northard
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